

## **Bluedots event in Malaga, Spain**

22-23 May 2025

On May 22 and 23, Málaga will become the epicenter of innovation, sustainability, and international cooperation at the "Digital and Social Blue Economy: Sustainable Transition and Innovation Opportunities" event.

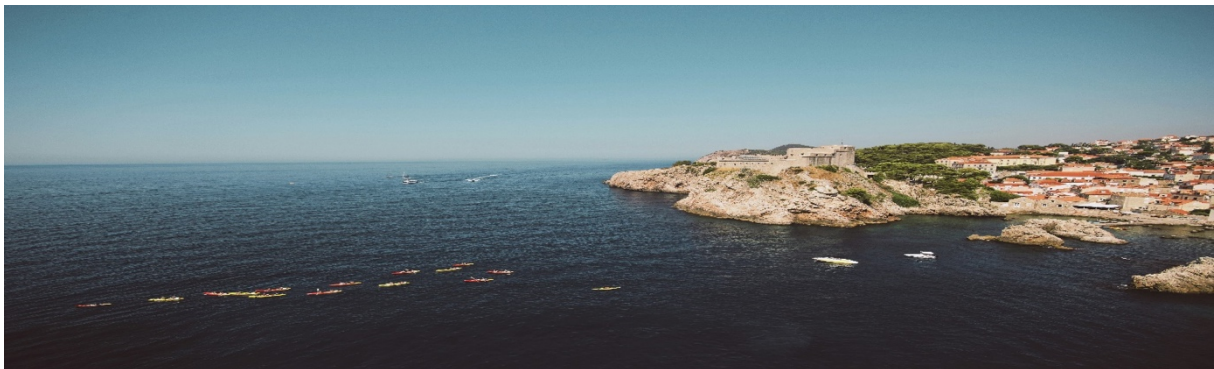
This unique gathering is designed to drive the development of the blue economy through digitalization and social innovation, promoting more inclusive, sustainable, and competitive business models.

With a dynamic and practical program, the event will bring together representatives from cooperatives, SMEs, public and private institutions, as well as experts in technology and sustainability, to explore the opportunities that digitalization offers in key blue economy sectors such as fishing, coastal tourism, and marine biotechnology.

The goal is to foster transnational collaboration and the exchange of best practices among key stakeholders across Europe, promote sustainability and social inclusion in the transition to a more digital and environmentally friendly economic model, and facilitate access to tools, knowledge, and collaboration networks that drive the sector's transformation.

From workshops and speed dating to an inspiring boat visit in Fuengirola to learn about sustainable practices, this event is a unique opportunity to learn, connect, and contribute to the future of the blue economy.

Don't miss it! Sign up now and be part of the change toward a more innovative, sustainable, and inclusive economic model.



More info [here](#).

Register [here](#).

## AGENDA (\*)

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### Día 1: May 22

#### Morning

- **09:00 - 09:30:** Registration and Welcome
- **09:30 - 10:10: Opening Panel**  
**Topic:** The Blue Economy in Europe: Challenges and Opportunities for the Social Economy.
  - Malaga Provincial Council: Vicepresidenta de Ciudadanía y Equilibrio Territorial, Dña. Antonia Ledesma Sánchez
  - Representative of La Noria: Dña. Resurrección Hernández Gómez, Jefa de Unidad de Innovación Social y Despoblamiento
  - Representative of the Bluedots Project: Carlo Franzosini, Legacoop
  - President of COCETA/FAECTA: Luis Miguel Jurado Mancilla
- **10:10 - 10:30: Innovation and Digitalization in the Blue Economy**  
**Topic:** Integrating technological solutions into sustainable business models.  
**Speaker:** Ezequiel Navarro, President - Ricardo Valle Institute of Innovation Foundation (INNOVAIRV)
- **10:30 - 11:00:** Coffee Break and Networking
- **11:00 - 12:15: Round Table**  
**Topic:** Sustainability and Digitalization in Key Sectors (Fishing, Marine Biotechnology, Tourism).  
**Participants:**
  - Cluster Marítimo: Alliances for Maritime Sustainability (TBC)
  - BLUEPOINT: Blue Circular Economy of Marine Plastics
  - Fundación Aula del Mar Mediterránea: Waves of Change: Training for Marine Sustainability
  - BlueCore Zona Franca de Cádiz: vivero 4.0 para la Economía Azul (TBC)**Moderator:** Javier Barro, Innovation Responsable ASATA
- **12:15 - 13:30: Good Practices in Key Sectors**  
**Topic:** Best practices in sustainable tourism, data management, and



biotechnology.

**Participants:**

- Futuralga, S.Coop.: Biotechnology for Algae Transformation
- Geonalon, S.Coop.: Data for Management and Prevention of Water Flows
- Monarca Náutica, S.Coop.: Experiences with Rumbo: Responsible Coastal and Fishing Tourism
- Coral Soul Association: Reviving the Seas: Coral Restoration for a Living Ecosystem

**Moderator:** María Jesús Hidalgo, General Manager of FAECTA  
Málaga

- 13:30 - 15:00: Lunch

### Afternoon

- 15:00 - 15:30: Workshop “Blockchain for Seafood Sustainability: Traceability from Sea to Plate”  
**Participant:** Xpander / BlockchainFue: Javier Belarte, Director & Business Development Blockchain
- 15:30 - 16:30: Speed Dating  
**Topic:** Co-creation sessions between social and technological sector actors.
- 16:30 - 17:30: Visit to La Noria (aquaponics center)
- 17:30 - 18:00: Closing of the Day and Conclusions

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## Day 2: May 23

### Morning

- 09:00 - 13:00: Boat Trip to Fuengirola  
**Topic:** Observing sustainable practices in fishing and coastal tourism and exploring the impact of digitalization on maritime management.
  - Guide: Monarca Náutica
  - Talk and seafood tasting**Host:** Head of Fuengirola Marina
- 13:00 - 13:30: Return to Málaga and Closing

(\*) Please note that the agenda might be subject to change.



**PARTNERS:**

